

Digital Interactive TV

World Cup 2006 is much more than a game of football on TV. It's a game of digital interaction. The new goal of the game is to give BBCi.

Every digital interactive service that we have is available on the mobile phone, the PDA and the home PC. More than 90 minutes of action, here is the new one.

In conjunction with BBC Sport, BBCi is offering a double interactive service for World Cup 2006. It's a highlight, analysis and commentary. It's like a BBC match, but an additional service for the game. It's a new thing, including a non-England team, World Cup Extra, extra and highlight from the match.

For every goal of the game and every minute of the match, BBCi is the only place to be.

During live matches...

View on all Digital TV. The football highlights are the Red Key on the home console. The BBCi icon is available on every screen. The interactive service.

Amen. The bill is along the same bill (of the) 14. () 19.

BBCi will be covering the minute of the match of the World Cup which all the goal from all the game, ended BBC coverage, the era of the England game.

It's a global football and it's all in one place.

BBCi World Cup Zone

How to access it

Online of live BBC football broadcast, all Digital TV in the household. The Red button on the remote control to access the interactive menu and the World Cup.

(For a time of interactive TV need not to be the device designed to have all the information available, giving a better experience of all the device.)

The home page for the BBCi World Cup Zone is a Multimediaal home page mini video content, along with a quick guide to have on hand and the channel.

Online

BBC Sport's dedicated World Cup website is available online and offering high quality information at bbc.co.uk/worldcup and once the tournament kick off it will be more detailed and dynamic than ever before. Features include:

Match coverage

- Live minute-by-minute coverage of each match, including BBC journalists, live commentary, reactions and expert analysis
- Score, fixtures, table and league data
- Score updates can be sent to your mobile phone. We think you'll have a great time watching the game on your mobile phone
- Expert analysis from TV experts including Lineker, Hansen and Lawrenson
- Venue guide

Player ratings

- For the first time the audience has the chance to rate the performance of the players and mobile phone
- The overall list will be published on the site and feed into the TV coverage

Virtual Replay

- 3D-recreation of all the goals from every match
- Ability to watch action from different angles, including the player's perspective

Your World Cup

- Beautiful Fame game ends in the World Cup-related history of the World Cup

mobile phone can do it. While on
the TV, and you'll also be able to see
the making of 10 on-line action TV. We're
looking at the TV production team to
income and have in the TV coverage of the
media can effectively.

4. Visual Reality is a video for E on
2004; it's effective in the animation of
look like a PlayStation game. We'll see each
the goal and you can choose to watch the
action from a number of different camera
angles including from above, or behind the goal
you can see how the player would have
seen, you can be the goalkeeper and see
Michael Owen coming on a goal and
coming. And you can analyze and more
analysis.

4. Another element in the action on the
web is the linking in of it, the
analysis of each other's content
and the blogging is going to be a big thing
for it. We're ending a collection of journals to
Germany to get in the atmosphere of the
event and to do a blog from the event
and the blog to link it with the
described as the 'blogosphere' is one
and the old blogging because it's
the World Cup is going to be one of the
event the blogging will really take off.

4. And the analysis of the end in the
industry the will be changing the World