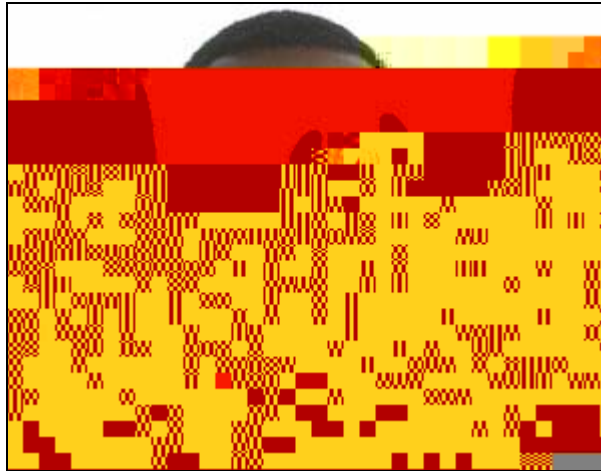


RED NOSE DAY 2003 MEDIA PACK



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- 9. SOME USEFUL FACTS**

1 THE THEME

Red Nose

Day 2003 - The Big Hair Do

14 March 2003

Comic Relief...The Ultimate Makeover - Saturday 1 March, 5.50pm, BBC ONE

Radio 4

Red Faced for Red Nose Day

Radio 5 Live

5 Go To Africa

GET SPONSORED TO DO ABSOLUTELY ANYTHING. HERE ARE A FEW IDEAS...

JUST HAIR DO IT

COPY THE STARS

A BIG BUNCH OF HAIRDRESSERS

5. WHAT TO BUY

THE BIG HAIR DO NOSE

Seriously Funny!

Seriously Funny!

Red Nose sandwich promotion



Partners

Sainsbury's

Ernst & Young

7. COMIC RELIEF AND EDUCATION

Comic Relief in schools

Learning

Everybody Inc

Everybody Inc

The Student Kit

DRU

SLUM DWELLERS

The East African Urban Shelter Support Programme

STREET KIDS

ChildHope: The Mkombozi Centre

the Children, 2002)

(Save

(Save the Children 2002)

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About Hair...