





## BBC Radio 2

BBC Radio 2 is a distinctive, mixed music and speech network, broadcasting to a broad audience with content across the schedule which aims to appeal to all age groups over 35. The network offers entertaining, popular and specialist music programmes alongside speech-based content - including news, current affairs, documentaries, religion, arts and social action.

BBC Radio 2  
million (RAJAR Q2, 2023).

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Michael Ball, Zoe Ball, Rob Beckett, Tony Blackburn, OJ Borg, Revd. Kate Bottley, Rylan, Fearne Cotton, Sara Cox, Jamie Cullum, Sophie Ellis-Bextor, Gary Davies, Paul Gambaccini, Mark Goodier, Angela Griffin, Bob Harris, Vernon Kay, Cerys Matthews, Paddy McGuinness, Scott Mills, Jason Mohammad, Trevor Nelson,

Tarback, Jeremy Vine, Michelle Visage, Johnnie Walker, Jo Wilely, Phil Williams and Owain Wyn Evans.

## Network Strategy

Radio 2 brings everyone together to feel great by providing laughter, escape, companionship and connection for all across all platforms. The station aims to retain its already very broad audience of all listeners aged 35+, with an additional aim to grow reach and listening hours amongst the 35-54s.

Radio 2 will deliver great content to listen to, look at, and share, across all platforms, to drive digital take-up across social platforms and BBC Sounds, and will present the broadest mix of popular and specialist music hosted and curated by some of the broadcasters, entertainers and musical experts.

We will place distinctive programming at the heart of the schedule, reflecting the di1.03gJt V0 0 1 38stchedu



3. Editorial Objectiv



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preparation time where possible), will be made available in NBH, at no cost to the successful supplier throughout the contract.

Where appropriate, we would also want the production team to creatively deliver the  
attend relevant  
Editorial meetings (either in person in London, or most likely by Teams).

## Compliance and BBC Editorial Guidelines

the commission.









<p>TUPE: considerations in the events of TUPE any redundancy risks envisaged, TUPE assumptions and potential associated costs/liabilities</p>	
<p><b>Risk:</b>                  Production: the ability to produce shows of large scale and volume with a consistent and experienced production team                  Business continuity: adequacy and robustness of business continuity plans; ability to continue the production in case of business disruption                  BBC reputation: the ability to produce a compliant programme which poses limited/ no risk to the reputation of the BBC                  Conflict of interest: confirmation that there are no risks to the BBC reputation</p>	<p><b>10%</b></p>

### 3. The Evaluation Team

The following people may be involved in evaluating your proposal at various stages:

Helen Thomas, Head of BBC Radio 2

Laura Busson, Commissioning Executive, BBC Radio 2

Jenny Keogh, Assistant Commissioner, BBC Radio 2

Jeff Smith, Head of Music, BBC Radio 2

Robert Gallacher, Commissioning Editor, BBC Radio Pop Networks

Katie Pollard, Senior Rights and Business Affairs Manager

Raluca Albu, Senior Procurement Manager

Subject matter experts (e.g. production experts, visual content specialists, network management or finance advisors etc.) may also be consulted. See Section B for information on the commissioning process, timetable and assessment criteria.



## SECTION C: THE COMMISSIONING TIMETABLE

STAGE	TIMINGS (all Midday)	ACTIVITIES
Launch	Wednesday 23 <sup>rd</sup> October	Delivery of commissioning brief
1. 500 Word Proposal	Thursday 7 <sup>th</sup> November	Deadline for 500 word Proposal to be submitted via Proteus
2. Shortlist Decision	Friday 8 <sup>th</sup> November	<i>TUPE information: At this point the BBC will also</i>







