



BBC Radio 2

BBC Radio 2 is a distinctive, mixed music and speech network, broadcasting to a broad audience with content across the schedule which aims to appeal to all age groups over 35. The network offers entertaining, popular and specialist music programmes alongside speech-based content - including news, current affairs, documentaries, religion, arts and social action.

BBC Radio 2

3



2. Programme Content

This show is all about the music and all about Tony. Capitalising on the fact the programme familiarity with the music and unique relationship with the listeners. This is not the place for lengthy guest interviews.

3. Music Policy

Sounds of The 60s plays well-



9. Sustainability



SECTION C: THE COMMISSIONING TIMETABLE

STAGE	TIMINGS (all Midday)	ACTIVITIES
Launch	Wednesday 23 rd October	Delivery of commissioning brief

1. 500 Word





BBC Radio Popular Music Networks

Production Costs	Daily Rate	Days/Week	Total
Executive Producer			£0.00
Producer			£0.00
Assistant Producer			£0.00
Production Manager			£0.00
Total:			£0.00
Overheads @			%



APPENDIX 1: Strategic Priorities

i.

ii.

iii.

For clarity, proposals will not be accepted or declined simply because they do or do not meet these diversity criteria. What you write in relation to them will be considered alongside all the other factors we evaluate when awarding commissions. diversity criteria may still be commissioned on the strength of meeting the other assessment criteria in this brief.

