



1. The Opportunity



5. Key Deliverables

All audio production beyond show imaging such as ramps and rundowns to be compiled by the show production team in liaison with the Asian Network Music team and the Pop Hub Station Sound team.

Ensure the show is celebrated across the Asian Music industry with moments that feature artists and exclusive interviews that cut across platforms.

You will help the Network to develop the presenter and fully realise their potential

You will supply a team that is experienced in delivering mainstream radio programmes with attention to detail in a high pressure environment. We will expect to see evidence of this in your pitch.

Members of production should undertake editorial data, video editing and photography training where required by the BBC.

6. Success Measures

Live and on demand numbers in BBC Sounds to increase over the course of the contract.

7. Diversity and Inclusion

Asian Network is committed to reflecting the diversity of the UK and the network is looking for new approaches to evolve listener engagement – which will broaden the appeal of the show to new audiences. We are interested to hear your inclusive content ideas and how they might be expressed across the music played, stories told and scenes explored. You may wish to consider how this show might contribute to the expanded 50:50 Diversity initiative (see Appendix).

8. Sustainability

The BBC is committed to informing and inspiring listeners about how they, as individuals, can take steps towards more sustainable living.

Your proposal should consider how the editorial and production methods contribute towards the BBC's Net Zero strategy – you can read about this [here](#).

Where appropriate sustainability themes should be woven into the editorial – either implicitly or explicitly. Unsustainable portrayals should be avoided. The BAFTA albert site contains inspiration across genre's <https://wearealbert.org/planet-placement/>

Production methods should demonstrate good practice – minimising negative environmental impacts (e.g. from energy, waste, travel) and where possible making a positive contribution. For further information please discuss sustainability with the Commissioning Editor, and see our Radio Commissioning site [here](#).



9.



SECTION B: PROCESS



1. Assessment Criteria

We will assess your Full Proposal and pitch according to the main criteria below (editorial proposal and capability, value for money and risk). More details on how we will make our assessment will be given to all those shortlisted at the same time as they are invited to submit a Full Proposal.

Assessment Criteria	Weighting
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Editorial proposal and capability

Key Indicators

- Ø Editorial Fit: Fit of editorial proposal to Asian Network’s strategy and music policy, as well as BBC Radio’s overall vision and objectives
- Ø Creative challenge: Response to specific creative and editorial challenges set out in brief
- Ø Specialist knowledge: Demonstrable specialist music knowledge and



Assessment Criteria	Weighting
<ul style="list-style-type: none">Ø Production: the ability to produce shows of large scale and volume with a consistent and experienced production teamØ Business continuity: adequacy and robustness of business continuity plans; ability to continue the production in case of business disruptionØ BBC reputational: the ability to produce a programme which	



SECTION C: THE COMMISSIONING TIMETABLE

The commissioning process for this brief consists of a number of stages, as set out in the timetable below:

STAGE	TIMINGS (all Midday)	ACTIVITIES
Launch	Thursday 31 st October	Delivery of commissioning brief
1. 500 Word Proposal	Thursday 21 st November	Deadline for 500 word Proposal to be submitted via Proteus
2. Shortlist Decision	Tuesday 26 th November	
3. Interview/ Pitch	w/c 2 nd & 9 th December	Shortlisted producers will be invited to attend a Teams pitch. PLEASE MAKE SURE YOU ARE AVAILABLE FOR PITCHING ON THESE DATES PITCHES WILL NOT TAKE PLACE AT ANY OTHER TIME.
4. Commission decisions made and contracts signed	w/c 16 th December	Either: Commission award decision made,



SECTION D: PROPOSALS AND REFERENCE INFORMATION

Important Points to Note



Production Costs	Daily Rate	Days/Week	Total
Executive Producer			£0.00
Producer			£0.00

As £0.024 12.68 £ 0.0 2 £



