



## SECTION A: EDITORIAL OPPORTUNITY

**Commissioning  
Owner**

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**Commissioning  
Contact**

Robert Gallacher





## 5. Key Deliverables

All audio production beyond show imaging such as ramps and rundowns to be compiled by the show production team in liaison with the Asian Network Music team and the Pop Hub Station Sound team.

Ensure the show is celebrated across the Asian Music industry with moments that feature artists and exclusive interviews that cut across platforms.

You will help the Network to develop the presenter and fully realise their potential

You will supply a team that is experienced in delivering mainstream radio programmes with attention to detail in a high pressure environment. We will expect to see evidence of this in your pitch.

Members of production should undertake editorial data, video editing and photography training where required by the BBC.

## 6. Success Measures

Live and on demand numbers in BBC Sounds to increase over the course of the contract.

## 7. Diversity and Inclusion

Asian Network is committed to reflecting the diversity of the UK and the network is looking for new approaches to evolve listener engagement – which will broaden the appeal of the show to new audiences. We are interested to hear your inclusive content ideas and how they might be expressed across the music played, stories told and scenes explored. You may wish to consider how this show might contribute to the expanded 50:50 Diversity initiative (see Appendix).

## 8. Sustainability

The BBC is committed to informing and inspiring listeners about how they, as individuals, can take steps towards more sustainable living.

Your proposal should consider how the editorial and production methods contribute towards the BBC's Net Zero strategy – you can read about this [here](#).

Where appropriate sustainability themes should be woven into the editorial – either implicitly or explicitly. Unsustainable portrayals should be avoided. The BAFTA albert site contains inspiratio



## 9. Risk Management

If you are successful and secure a pitch we would like you to include a detailed transition plan and an explanation of how you will manage the transition from the current production of the programme, with minimum disruption.

## 10. Additional Information / Requirements

The 'Guide Price' does not include presenter fees, which will be paid directly by the Network.

The contract will be offered as a "fixed price" deal and the BBC will assume that any elements included in proposals can be successfully delivered within the guide price given.



## SECTION B: PROCESS, ASSEMENT, EVALUATION

### Stage 1: 500 Word Proposal

**Step 1:** You are invited to provide a 500 Word Proposal, via Proteus, responding to this commissioning brief, which includes all the elements outlined in Section D (“Full Proposals”).

### Stage 2: Shortlisting

NB: If TUPE applies the BBC will facilitate sharing the information relating to the likely TUPE roles. Producers will also be asked to answer a number of TUPE transfer questions in writing.

### Stage 3: Interview / Pitch

**Step 1:** You may then be invited to an interview/pitch meeting with the evaluation team. We will notify you which members of the evaluation team will be attending this meeting and you should expect to be asked to discuss and elaborate on your proposal, and answer questions about



## 1. Assessment Criteria

We will assess your Full Proposal and pitch according to the main criteria below (editorial proposal and capability, value for money and risk). More details on how we will make our assessment will be given to all those shortlisted at the same time as they are invited to submit a Full Proposal.

Assessment Criteria	Weighting
<p><b>Editorial proposal and capability</b></p> <p><b>Key Indicators</b></p> <ul style="list-style-type: none"> <li>Ø Editorial Fit: Fit of editorial proposal to Asian Network’s strategy and music policy, as well as BBC Radio’s overall vision and objectives</li> <li>Ø Creative challenge: Response to specific creative and editorial challenges set out in brief</li> <li>Ø Specialist knowledge: Demonstrable specialist music knowledge and industry contacts as well as depth of knowledge of British Asian lifestyle &amp; culture</li> <li>Ø youth culture</li> <li>Ø Format: Format and structure of the programme</li> <li>Ø Agility: Ability to innovate and evolve programme in line with changing audience habits</li> <li>Ø How your proposal will support the BBC ambition to achieve Net Zero by 2050</li> </ul> <p><b>Other Indicators</b></p> <ul style="list-style-type: none"> <li>Ø Plans for engaging audiences via social media and interactive content</li> <li>Ø Experience of creating genuine 'appointment to listen' features and content</li> <li>Ø Proposed production team’s track record in producing programmes for a diverse range of youth audiences</li> <li>Ø Ability to work collaborative with other production teams and suppliers</li> <li>Ø Ability to manage and develop high profile on-air talent</li> <li>Ø Ability to identify and book suitable artists for live music sessions and events</li> </ul>	<p>65%</p>
<p><b>Strategies to evolve listener engagement</b></p> <ul style="list-style-type: none"> <li>Ø</li> </ul>	





Assessment Criteria	Weighting
<ul style="list-style-type: none"> <li>Ø Transition: the ability to run a smooth handover of the production from the incumbent production team</li> </ul>	
<ul style="list-style-type: none"> <li>Ø Production: the ability to produce shows of large scale and volume with a consistent and experienced production team</li> </ul>	
<ul style="list-style-type: none"> <li>Ø Business continuity: adequacy and robustness of business continuity plans; ability to continue the production in case of business disruption</li> </ul>	
<ul style="list-style-type: none"> <li>Ø BBC reputational: the ability to produce a programme which poses limite</li> </ul>	



## SECTION C: THE COMMISSIONING TIMETABLE

The commissioning process for this brief consists of a number of stages, as set out in the timetable below:

STAGE	TIMINGS (all Midday)	ACTIVITIES
Launch	Thursday 31 <sup>st</sup> October	Delivery of commissioning brief
1. 500 Word Proposal	Thursday 21 <sup>st</sup> November	Deadline for 500 word Proposal to be submitted via Proteus
2. Shortlist Decision	Tuesday 26 <sup>th</sup> November	<b>TUPE information:</b> <i>At this point the BBC will also facilitate sharing the information relating to the likely TUPE roles. Producers will also be asked to answer a number of TUPE transfer questions in writing.</i>
3. Interview/ Pitch	w/c 2 <sup>nd</sup> & 9 <sup>th</sup> December	Shortlisted producers will be invited to attend a Teams pitch. Producers will also be offered a TUPE conversation pertaining to the potential transfer.



## SECTION D: PROPOSALS AND REFERENCE INFORMATION

### Important Points to Note

Your 500 Word



Production Costs	Daily Rate	Days/Week	Total
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