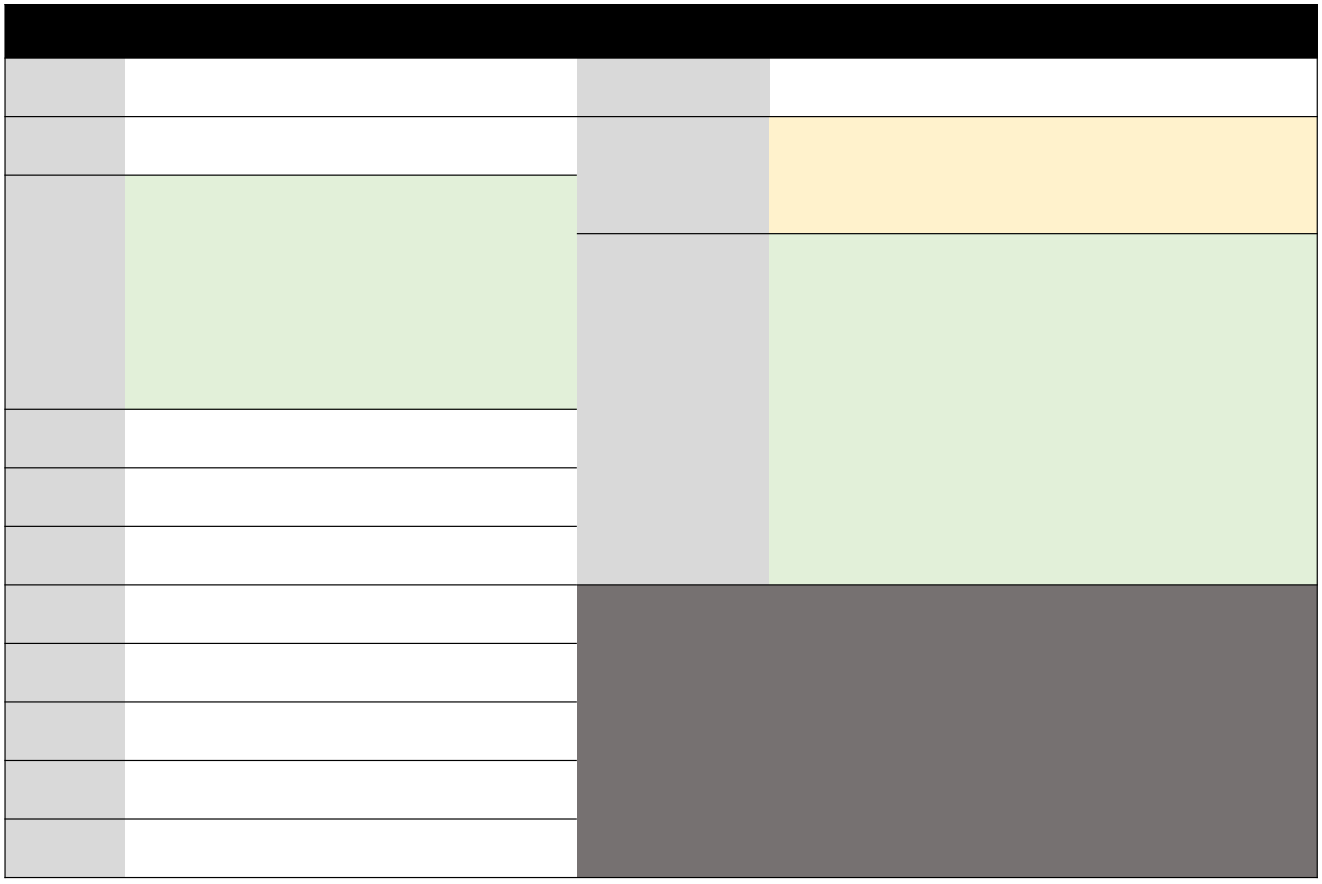
Source: RAJ)

3.3.1 Broadcast hours

3.3.3 A linear home for the best BBC sport podcasts

3.3.4 Indicative schedules



Source: RAJAR Q2 2023, BBC analysis[11]

4.3.1 Improve value for money for linear radio audiences, by making more of our brilliant on -demand sports content discoverable on network radio

4.3.2 Improve the value currently underserved C2DE and younger audiences are receiving from the BBC

4.3.4 Represent and serve audiences from across the UK by highlighting sport content and voices from the nations and regions and provide a linear platform for new talent

The Scottish Football Podcast A Cold Wet