MPA response: BBC New music radio stations Public **Interest Test consultation**

The Music Publishers Association (MPA) is the representative body for the UK music publishing industry. We provide representation, support and training to over 95% of the country's major and To help broaden the audience of classical music in the UK, the MPA also recommends that the BBC radio 3 Extension targets not only those aged 35-54 but also those under 35.

According to survey published in December 2023 by the Royal Philharmonic Orchestra (RPO), under 35-year-olds are more likely to listen to orchestral music than their parents. The survey also found a growing interest in classical music from younG -0.0120 g0 G[)]TJETQ0.0000085 0 595.56 8(t)6(6(c)-4(W*nE

The MPA believes that the BBC and the commercial sector deliver distinct and complementary services to radio audiences. BBC radio provides output that the commercial radio sector often lacks the ability or willingness to supply. This includes live concerts, extended playlists, highlighting new