

BBC

Welsh Language Standards Annual Report

2023-24

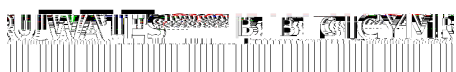
### Contact

Please contact us if you would like further information on this report or on any aspect of the Welsh language standards within the BBC:

03703 500 700 (weekdays 09.30 to 19.30)

BBC Cymru Wales Audience Services, Bangor, LL57 2BY.

*Mae'r adroddiad yma ar gael yn y Gymraeg / This report is available in Welsh*







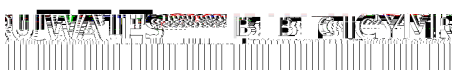
mobile apps available in Welsh. The work related to the tv apps was still ongoing, this will be completed before the imposition date of June 2025.

Over the year, our focus remained on ensuring that our compliance processes remained robust, this included continuing to monitor our services and processes to ensure compliance with the standards and implementing improvement actions following our most recent compliance review. This included additional briefings and compliance guides for the security team.

## SERVICE DELIVERY STANDARDS

### Overview

With the addition of standard 53, our Compliance Notice now requires the BBC to comply with 74 Service Delivery standards, which apply across a wide range of our service





BBC staff are encouraged and supported to learn the language, during the year we offered Welsh courses and refresher sessions. Staff are also released to attend 'Iaith Gwaith' courses.

Translation services are provided during our all—staff (hybrid) meetings, which allows staff to engage in their preferred language and improves the prominence of the language in our meetings.

#### Recruiting (Standard 164ch)

In line with the requirements of standard 132, we have a process in place to identify roles within the BBC where there is a need for Welsh language skills. Our Resource and Talent Department leads on this work and a tool for identifying the roles has been developed. Managers are responsible for the initial assessment of a role prior to starting the recruitment process, and a matrix is completed to collate evidence. Once the matrix has been completed, roles are released for advertising.

